



AWS HUSSEIN

Senior Graphic Designer

SUMMARY

With over 5 years of experience, proficient in Adobe Creative Suite, with a strong understanding of color theory, typography, and social media design. Skilled in logo and visual identity design, as well as website UI design. Committed to producing high-quality work within deadlines, with a unique creative approach that ensures exceptional accuracy and attention to detail.

CONTACT

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23/06/1983

Iraqi

PROFESSIONAL SKILLS

- Adobe Creative Suite
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- CorelDRAW
- Graphic Design
- Logo Design
- Branding
- Print Design
- Packaging Design
- Social Media Design
- Banner Design
- Poster Design
- WordPress
- Web Design
- UI Design

PERSONAL SKILLS

- Effective Communication
- Critical Thinking
- Teamwork
- Innovation

LANGUAGES

Arabic - Native ●●●●●○

English - Advanced ●●●●○●

Turkish - Intermediate ●●●○●○

WORK EXPERIENCES

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ZALZAL

January 2024 - Present Pennsylvania - USA (Remote)

- Designing the company logo and full visual identity.
- Developing and designing the company's website to be compatible with different devices, which improves the user experience and increases the number of visits to the site.
- Creating posts for social media platforms to promote and products, which contributed to a 50% increase in interaction with the target audience.
- Implementing all product-related designs, such as posters and box designs, while maintaining the company's visual identity.
- Cooperating with marketing teams to ensure effective delivery of advertising messages and continuous adherence to brand requirements.
- Supervising product prints and ensuring their quality before final printing.

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SPARZZ

February 2024 - Present Texas - USA (Remote)

- Designing a new logo and visual identity for the company in a modern, simple style that effectively expresses the company's values, resulting in a 30% growth in the brand over the previous logo.
- Leading the design of creative publications for social media platforms, including promotions and product designs, which resulted in a 40% increase in brand awareness and engagement.
- Creating and designing the company's website to improve user experience and browsing speed, which resulted in increased visits from new and potential customers.
- Designing all product-related prints, including labels and packaging, while adhering to the company's visual identity and global marketing standards.
- Collaborating with marketing and sales teams to develop visual strategies that enhance product visibility and increase conversion rates.
- Managing all stages of print production to ensure quality that meets expectations and required standards.

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RSMAT

February 2020 - April 2023 Istanbul - Türkiye (On-site)

- Design logos and develop visual identity for a number of clients in various industries, enhancing brand consistency and increasing its distinction in the market.
- Manage and design social media posts for the company and clients, including promotions and products, resulting in a 30% increase in audience engagement.
- Design and develop websites for clients, improving the user interface to provide a distinctive customer experience and increase traffic to the site.
- Implement all printed materials for the company's clients, including posters, packaging design, flyers, business cards, catalogs and promotional materials.
- Participate in designing the company's advertising campaigns, contributing to achieving marketing goals and increasing brand awareness.
- Cooperate with marketing and sales teams to develop effective visual strategies to support sales and enhance the company's and clients' advertising efforts.

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AL MALAK TURIZM

October 2019 - September 2020 Istanbul - Türkiye (On-site)

- Designing social media posts related to the company's services and offers, which significantly increased public interaction and raised awareness of tourism services.
- Creating and designing banners for the company's website, contributing to an improved user experience and enhancing the site's overall appearance.
- Developing and designing all printed materials required by the company, including brochures, invitations, and marketing collateral.
- Participating in the design of advertising campaigns, which helped achieve marketing goals and increase the company's visibility in the market.

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ROYAL MARK GROUP

March 2018 - February 2019 Istanbul - Türkiye (On-site)

- Designing and producing attractive social media posts highlighting the company's services and offers, which contributed to increasing engagement and customer base by 40%.
- Developing dynamic banners for the company's website, which improved user experience and attracted more visitors.
- Creating all necessary marketing prints, such as brochures and promotional materials, to enhance brand identity.
- Collaborating on designing and producing attractive social media posts highlighting the company's services and offers, which led to achieving marketing objectives and increasing brand visibility in the tourism market by 30%.
- Developing dynamic banners for the company's website, which improved user experience and attracted more visitors.
- Creating all necessary marketing prints, such as brochures and promotional materials, to enhance brand identity.

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AL-MUTANABBI PRESS

April 2016 - May 2018 Baghdad, Iraq (On-site)

- Design magazines and books from A to Z, focusing on aesthetic and organizational aspects to ensure a superior end product.
- Develop packaging materials, including packaging designs, to ensure they are consistent with brand identity and market requirements.
- Create and design promotional materials, including posters and flyers, to support marketing campaigns and increase product awareness.
- Shared with editorial and sales teams to ensure client objectives are met and their needs are effectively met.

EDUCATION

Bachelor's degree : Art Education, Al-Mustansiriya University

January 2015 - February 2017 Iraq / Baghdad

He completed 4 years of advanced study in drawing and fine arts, specializing in the principles of design, sculpture, and music. During this time, he developed a diverse skill set that enhanced his artistic expression and innovative abilities. He also gained practical experience with various materials and tools, allowing him to implement complex creative ideas and transform them into complete works of art.

CERTIFICATES

Adobe Certified Professional: Visual Design using Adobe Photoshop (2021)

Google Digital Garage: The Fundamentals of Digital Marketing (2020)